

# PTA MINUTES

Taylor Road Middle School

09-08-2020 6:05 PM | *Meeting called to order by* Brianna Graham

Secretary Jessica Ortiz Torres

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## In Attendance

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<b>PTA Board Members:</b>	<b>Attendees:</b>	
		Jodi Beck
Brianna Graham	Kelly Parker	Marcy Morantz
Jennifer Simmons	Lynn Blue	Jessica Arnett
Jessica Ortiz Torres	Debbie Sheppard	Amanda Mobley
Kristina Madh	Brandy	Prakash Ranade
Orly Klein	Laurie Davis	Denise Haltretch
	Sofia	Susan Smith
	Bonnie Bailey	Melissa Smith
	Ashley Peters	Laura Manes
	Matrice Jackson	Floyd Matsi
	Amit Gupta	Ramya Shivkumar
	Eve Liu	Katrina G.
	Moreno	Alicia
	Warren Simmons	Ben Stoll
	Livy M.	Anthony
	Susanna	Brooke

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## Principals Update

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Mr. Parker - Shared vision, mission, and motto of Taylor Road Middle School and emphasized its importance for all in the school community. Discussed PLC and Student Success Skills (SSS); Ms. Mobley explained this further. Spoke about incorporating SEL into the curriculum for students. 9/17 is curriculum night. Mr. Parker also briefly discussed the phased in back to school plan for TRMS.

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## Teacher Representative Report

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Mrs. Mobley discussed incorporating SEL into the curriculum during homeroom for all students at TRMS. Thanked parents, teachers, and PTA for everything done during this time.

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## Secretary Report

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Minutes approved from the 01/28/2020 meeting: 1. Lynn Blue 2. Debbie Sheppard 3. Laurie Davis

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## Treasurer Report

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**President of PTA Brianna Graham** reported the following:

- Balance as of 01/31/2020: \$23,548.37
- Ending balance as of 07/31/2020: \$12,253.42
- Balance as of 08/01/2020: \$12,253.42
- Ending balance as of 08/31/2020: \$24,696.39
  
- Successfully filed taxes and completed an audit for 2019-2020 school year.
- Current year income very low due to low membership numbers...only \$14.5k vs \$18k
- Exploring new ways and pushing old programs to raise money including, fundraising, Amazon, Publix, and company matching
- AmazonSmile contributes .5% from each purchase (details in separate MT/school email)
- Review and approve 2020-2021 Budget
  - Budget Approval: 1. Melissa Smith 2. Jodi Beck 3. Marcy Morantz

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## New Business

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- Positions: Positions available for the 20-21 school year (email will follow as needed due to covid).
- Spirit Night Update: "Chick-fil-A Day" September 17th ALL DAY (Jessica Torres is heading)
- Happenings since we last met: SAW Week; 8th grade graduation photo frames in lieu of Last Blast; all staff members \$10 Panera gift card in lieu of EOY luncheon; donated new TRMS sign at the entrance; taken spirit wear completely online; new staff Welcome kits
- Upcoming Events: PTA sponsored staff lunch September 25 (vendor pending)
- Tanner Photography TBA October date

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## Meeting Discussions

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**VP of PTA Jen Simmons:**

- All staff and parents should join Membership Toolkit; tickets would be sold through MT.
  - Parents asked to add Homeroom teacher name for their students
- Social Media and Website
  - Share photos, quick information, etc. on social media sites
  - Website provides more detailed information regarding PTA
- "Show Us Your Spirit Wear" Contest

**VP of Membership Kristina Madh:**

- \$125 Visa gift card Membership raffle; must purchase membership before 9/30/2020 midnight
  - 226 members currently - 61 staff, 165 families. 1,169 families currently in TRMS (14% membership rate).
  - Goal is 500 memberships (43%) for 2020-2021 school year
  - Discussed cost of membership and cost per student for school year events
- Membership updates including Membership drive Thermometer
- New ideas to increase membership
  - Show families where PTA money is going with possible video
- Donations are accepted; further discussions between PTA and teachers regarding membership will continue offline.

**Box Top Updates - Laura Manes**

- It can be a good revenue maker for TRMS; currently at \$28
- Box Top went digital
- 9/21 national Box Top Week; if you invite a friend to scan their receipts that week, you will get 50 box tops

- Must login and get Box Top app; recommend scanning receipt right after purchase on app
- Save Box Tops for submission at a later date

#### **Company Matching Gifts - Lynn Blue**

- Discussed about matching gift programs; EIN numbers can be found on the PTA website.
- Both parents can claim
- If further questions, can contact Lynn Blue

#### **Additional Notes:**

- Question regarding spirit wear orders; email will be sent through MT with spirit wear updates
- Reminder to join Amazon Smile program for TRMS

**Next Meeting will be on October 13, 2020 at 6pm**

**Meeting adjourned at 7:55 pm by Brianna Graham.**